



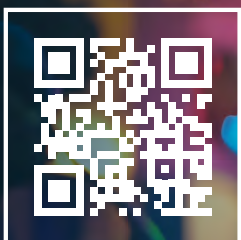
INDUSTRY PROSPECTUS

Your Gateway to Ed Prep Leaders & Decision-Makers



Join Us in New Orleans

February 20 – 22



aacte.org



AACTE: The leading voice on educator preparation

AACTE member institutions and programs prepare the greatest number of professional educators in the United States and its territories. AACTE is an alliance of colleges, universities, and educator preparation programs that elevate the field of education and prepare educators for our nation's PK-12 classrooms, colleges and universities, and non-profit organizations. AACTE is the go-to source for educational institutions, federal leaders, and state coalitions seeking expertise in educator preparation. Learn more at www.aacte.org.

Attendee Profile

The majority of meeting attendees (72%) are key decision-makers within colleges of education and at their institutions. Not only do they inform campuses on curriculum development within the teacher preparation space, but also are thought leaders in the future strategic direction of educational and instructional resources and tools across educator preparation programs and higher education as a whole. In addition, we host a variety of educational stakeholders, researchers, and students that rounds out the collective profile of attendees. We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events for teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.

Hotel Accommodations

AACTE has reserved a block of rooms for attendees at the Marriott New Orleans and the Sheraton New Orleans.

RESERVE YOUR ROOM

Marriott New Orleans

Sheraton New Orleans

WHY AACTE?

Connect with over **1,500** leaders and students in the education industry.

18%

DEANS



10%

STUDENTS



72%

FACULTY



Exhibit Information

Exhibitor Timeline * Subject to change

Date	Start	End	Item
Thurs., Feb. 19	1:00 PM	6:00 PM	Exhibitor Set-Up (No setup will be allowed on Friday)
Fri., Feb. 20	10:00 AM	6:00 PM	Exhibit Hall Open
Fri., Feb. 20	12:00 PM	1:15 PM	Lunch in Expo Hall
Fri., Feb. 20	2:00 PM	3:00 PM	Afternoon Break
Fri., Feb. 20	5:00 PM	6:00 PM	Opening Reception
Fri., Feb. 21	10:00 AM	4:00 PM	Exhibit Hall Open
Sat., Feb. 21	12:00 PM	1:15 PM	Lunch in Expo Hall
Sat., Feb. 21	2:00 PM	3:00 PM	Afternoon Break
Sat., Feb. 21	3:45 PM	7:00 PM	Exhibitor Tear-down

Exhibit and Sponsor Sales

Exhibit sales and show management will be managed by AACTE via a web portal. For any questions regarding accessing the portal, please contact Jeanette Brown: jbrown@aacte.org.

Show Management and Onsite Logistics

The official service contractor for the AACTE conference will be contacting all exhibitors approximately 60 days prior to the conference. Confirmed exhibitors will receive an electronic Exhibitor Service Kit. All other questions, including onsite logistics, should be directed to Jeanette Brown by email at jbrown@aacte.org.

Space Assignment

Exhibit space will be assigned based upon receipt of application and payment (first-come, first-served). AACTE reserves the right to re-allocate space on any basis it deems necessary. Exhibitors will receive space confirmation by December, if payment is received in full. Request for booth space will not be considered unless submitted through the online portal. An application/agreement is not considered valid without payment.



Conference Community Center — Exhibit Hall

A booth provides you the opportunity to demonstrate your products and services to key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

Booth Fees

In-Line/Corporate (10 X 10') **\$2,850**

In-Line/Government or Non-Profit **\$1,500**
(10 X 10') – All Non-Premium Locations

Each 10x10 booth includes

- (1) Full conference registration and one expo only badge – additional “expo only” registrations are available for \$499 each
- (1) 7” x 44” one-line ID sign
- (1) 6’ draped table
- (2) Side chairs
- (1) Wastebasket
- Exhibit area is fully carpeted
- One-time use, preregistration opted-in attendee email and mailing list.
- Listing on AACTE website and conference program mobile app.

2026 Sponsorship Packages

AACTE is excited to offer sponsorship packages for the Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Annual Meeting attendees prior to, during, and after the Annual Meeting!

All packages include the standard booth package benefits as well as the items listed below:

● Signature Sponsor: \$4,500

- 1 Additional Full-conference Registration
- Sponsor Recognition in Conference Mobile App
- Logo on “Sponsor” Signage
- Placed in Banner Ad on Mobile App
- Logo Included in Slide Show Prior to General Sessions
- Post Event Attendee Mailing List (provided 1-week post conference dates)
- 1 “Push” Notification Via the Mobile App on Either Friday or Saturday

● Featured Sponsor: \$8,000 – includes signature sponsor benefits, plus:

- Upgrade to a 10x20 Booth
- 20-minute Sponsored Education Session During Exhibit Hall Breaks

● Premier Sponsor: \$15,000 – includes signature & featured sponsor benefits, plus:

- Upgrade to a 20x20 Booth
- 1 Additional Full-conference Registration (for a total of 3)
- An Elevated Sponsor Designation of the Overall AACTE Annual Meeting (Includes a mobile app main screen “sticky” banner that will stay fixed at the bottom of the screen)
- 1 “Push” Notification per Day (Friday – Sunday) Via the Mobile App
- Featured Session, Held in General Program



Sponsorship Add-Ons

Sponsorships are sold via the first right of refusal for the previous year's sponsor. After that, all sponsorships are available on a first-come, first-served basis. Please contact Jeanette Brown at jbrown@aacte.org for information on sponsorship opportunities.

Board Dinner \$5,000

Join the AACTE's Board of Directors for dinner and have exclusive access to the current members of the board, as well as senior association leadership. In addition, you will have the opportunity to make brief comments during the event and may send up to five company representatives.

Signage Opportunities Pricing Varies

Lobby Digital Sign - Display your message on the large digital screen in the lobby of the Marriott, the main conference hotel. Attendees will take notice as they move about during the day, creating an impactful touchpoint.

Additional options include Banners, Column Wraps, Door Clings, Exhibit Hall Floor Clings, Escalator Clings, Escalator Runners, Wall Graphics, Window Clings, and multi-location packages. Contact us for pricing details.

Exhibit Hall Hi-Boy Table Clings \$800

Top of table, top of mind! These customized table-top clings will catch the attention of attendees as they enjoy a break, plan their day or chat with a colleague.

Benefits:

- Direct traffic and bring awareness to your booth. Includes production and installation of tabletop graphics.
- Highboy tables (3' diameter) strategically placed throughout the exhibit hall in high-traffic aisle locations.
- Placement of tables to be determined with sponsor with approval by AACTE. Placement will be on a first come, first serve basis.
- 3' diameter customized graphic produced and installed on each highboy tabletop.

Sponsor required to provide artwork for approval by AACTE.

Email Blast \$2,500

Reach out to not only those who registered for the Annual Meeting, but to all AACTE members (8,000+).

Wi-Fi \$5,000

Attendees will utilize Wi-Fi at the hotel on a constant basis for all things digital: #AACTE26 mobile app, email, social platforms, and internet searches. Your branding will be at the forefront of attendee connectivity! This includes a custom Wi-Fi splash page.

Push Notification \$500

Amplify your visibility to attendees through a mobile-app push notification. This message can alert attendees of something happening at your booth or direct them to your website.



Literature Table \$500

Expand your reach by leaving your brochure or flyer at the AACTE literature table. This will be placed near registration, increasing access to your content for attendees.

Awards Walk of Fame \$5,000

New this year, to kick off the opening reception, we will be showcasing AACTE award winners through a walk of fame, complete with a red carpet. Support the achievements of the winners by joining them on stage, presenting each award, and more.

Charging Lounge \$3,000

Help give a boost to attendees at the charging lounge. This exclusive opportunity will provide lounge-like seating with a variety of charge cords to use. Your logo will be placed as a table cling, and you will be able to have your literature available as well.



Community Service Event \$5,500

Elevate your brand while also giving back to the New Orleans community. We will work with a local charity and create an engaging event on the exhibit hall. Sponsorship includes all materials and setup in the expo hall.

Sponsored Education Tracks \$2,000

Extend your exposure by securing exclusive sponsorship for one of the following tracks at the meeting:

- Advancing Innovation and Impact
- Education Policy and Advocacy
- Deepening the Impact of Education Research
- Prioritizing Opportunity for All

Your name will display prominently in the app and prior to each session in track.

Student and Early - Career Faculty Career Fair

Showcase your company and meet future leaders to find your newest staff member. This is your chance to showcase what your company has to offer and gain leads for current and future needs. Tables are \$100 for members.

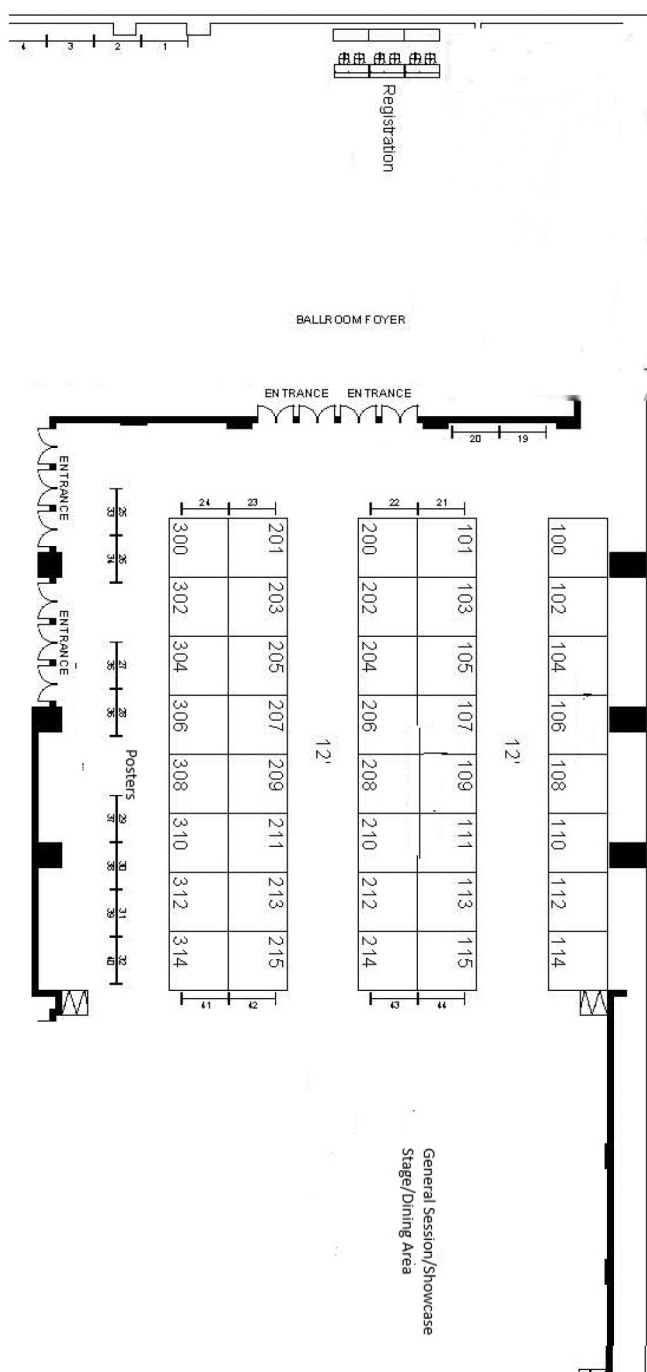
Holmes Scholar Reunion

For more information, contact Jeanette Brown, jbrown@aacte.org.

Dissertation Funding Competition \$4,000

During the opening session at the AACTE Annual Meeting, showcase your support for the next generation of education leaders by sponsoring the competition. Your company will be the honorary presenter to announce and present the winners to the attendees.

Exhibit Floorplan



We look forward to
seeing you at the
**2026 Annual
Meeting!**



CHOOSE YOUR BOOTH TODAY!