



2025 Holmes Scholar Program Sponsorship Opportunities



Visit our website





About the Holmes Program

Founded in 1991, the Holmes Program supports graduate students at AACTE member institutions who have academic research interests related to educational equity and belonging. Through the Holmes Program, the Scholars – many of whom identify as belonging to historically marginalized communities – are provided with mentorship, peer support, and professional development opportunities. With the ultimate goal of diversifying the educator preparation faculty pipeline, the Holmes Program provides multiple opportunities for peer engagement, networking, and presenting research to Scholars.



Hotel Accommodations

AACTE has reserved a block of rooms for attendees at numerous hotels in the area. Reservations can be made by visiting the hotel tab on AACTE's Annual Meeting page.



[RESERVE YOUR ROOM](#)

Who Are Holmes Scholars?

Holmes Scholars are leaders in education, committed to developing P-12 students, preparing future teachers, and advocating for change in both traditional and nontraditional education settings.

85% Doctoral

10% Masters

5% Post - Doc



Represent 72 Institutions nationwide



Over 200 active Holmes Scholars





Become a Champion Partner

Graduating over 1,000 scholars to date, the Holmes Program is an integral component to creating not just an educator preparation workforce, but a P-12 teaching force that is representative of its students. Each Holmes program provides financial support for scholars to attend various education and research events. With budgets shrinking and being redirected, it is harder for these institutions to financially support their scholars.

To advance these efforts, AACTE is excited to announce the Holmes Champion Partner Program, a new initiative for 2025 and beyond. The Partner Program convenes thought leaders committed to growing diverse education leaders to discuss, strategize, and advance solutions to our most pressing needs and challenges. Champion Partners are companies and organizations that care about AACTE's Holmes program mission and vision and have a vested interest in helping them come to fruition. AACTE will work with each partner to understand your goals and then tailor an annual partnership to help reach those objectives

Your contribution will support:

- Educational Scholarships
- Program Development
- Continued Support Post-Graduation

Champion Partner packages start at \$5,000. AACTE will work with you to develop a customized plan to meet your goals and level of engagement at various Holmes events.

Event Sponsorships

Research and Dissertation Retreat Fall 2025

Join AACTE for the Fall 2025 Research and Dissertation Retreat, a unique opportunity for Holmes Scholars. With half of the agenda dedicated to writing and the other half dedicated to community-building and track-targeted sessions, this retreat covers topics such as establishing a dissertation committee, funding research, and publication processes.

Washington Week Holmes Advocacy Meetings May 31 – June 4, 2025

This event offers scholars a deep dive into education policy and advocacy, with direct engagement in sessions and networking with education policy leaders. Scholars participate in meetings with congressional representatives, federal education agencies, and other policy influencers to share their experiences, research, and network.



Annual Meeting Pre-Conference

Feb. 19 – 20, 2025

This event promises two full days of engaging content and activities specifically designed for Holmes Scholars. Opportunities include a keynote presentation, dissertation funding competition, career fair, and more.

Premier Sponsorship

\$2,500

Show your support and grow awareness at the same time. This level of sponsorship includes participation at the pre-conference lunch, career fair, acknowledgement from the stage, and one piece of collateral provided for over 300 Holmes Scholar attendees.

*Career Fair at the AACTE Annual Meeting

Feb. 20, 2025 \$100 per table

Showcase your company and meet future leaders to find your newest staff member. This is your chance to showcase what your company has to offer and gain leads for current and future needs. This event will be held Thursday evening from 4-5:30 p.m. PDT. Tables are \$100 for members.



*Networking Reception

Join Holmes Scholars the Wednesday evening prior to the Annual Meeting preconference session kickoff. This is a relaxed atmosphere where you can make connections, learn from current scholars, and more.



Newsletter

AACTE's monthly *Holmes Bulletin* is sent to over 200 master's, doctoral, and post-doctoral students in colleges of education who identify as racially or ethnically diverse. This key communication vehicle provides readers with the latest program news and happenings in the industry. Consistently having an open rate of over 50%, this is the newsletter to include your content in to get noticed.

*Sponsored Newsletter Content

\$1,500/issue

Show your expert knowledge by providing an educational piece, exclusive to one per month, which will help advance the knowledge of the readers. Newsletter will include up to a 150 word "teaser" then will link out to the full article or video of your choice. This is a perfect value-add to the newsletter that is important to the Holmes Scholars. Content must be approved by AACTE.



Bulletin

September 2024

From the Desk of the Holmes Scholar Council President
Charles Barnes II, Rowan University

Greetings, Holmies,

Welcome back to another exciting academic year. I want to express my enthusiasm for the incredible opportunities that lie ahead for our community. This is truly an exceptional time to be an active member of the AACTE Holmes Scholar Program. I encourage each of you to take advantage of all the opportunities available, which will be highlighted in this newsletter.





*Newsletter Advertising

\$150/issue or \$1,200/year

Increase your visibility with Holmes Scholars by advertising in the monthly Holmes Bulletin. Showcase your product or service to readers in a vibrant and bold way. Your ad will be prominently located in the top half of the email.

Additional Sponsorships

Dissertation Funding Competition Exclusive

\$4,000

During the opening session at the AACTE Annual Meeting, showcase your support for the next generation of education leaders by sponsoring the competition. Your company will be the honorary presenter to announce and present the winners to the attendees.

Logo Giveaway

Looking to get your brand in the hands of Holmes Scholars? Take advantage of creating a takeaway piece to be handed to all attendees at a specific meeting.

Email Blast

\$900

Elevate your message and deliver it directly to Holmes Scholars in their inbox. AACTE will deliver the email and provide key engagement statistics post-distribution.

Not seeing something you like? Contact [Jeanette Brown](#) for customized sponsorship opportunities.

2025 Annual Meeting!

Please visit the [sponsor website](#) to ensure your presence at the educator preparation event of the year.

[REGISTER NOW](#)



Photo: Long Beach Convention & Visitors Bureau

