



**20  
25** | ANNUAL  
MEETING

**Beyond the Horizon:**  
Charting the Course for  
Educator Preparation



- **FEBRUARY 21 – 23, 2025**
- **LONG BEACH CONVENTION CENTER**
- **LONG BEACH, CA**

Visit our website



# ● ● ● AACTE: The leading voice on educator preparation

AACTE member institutions and programs prepare the greatest number of professional educators in the United States and its territories. Established in 1948, AACTE is an alliance of colleges, universities, and educator preparation programs that elevate the field of education and prepare educators for our nation's PK-12 classrooms, colleges and universities, and non-profit organizations. AACTE spans all education fields and accomplishes its mission to *collaborate with members and partners to revolutionize education for all learners* by advancing diversity, equity and inclusion; research-based inquiry and impact; and quality and innovation. Learn more at [www.aacte.org](http://www.aacte.org)

## Attendee Profile

The majority of meeting attendees (72%) are key decision-makers within colleges of education and at their institutions. Not only do they inform campuses on curriculum development within the teacher preparation space, but also are thought leaders in the future strategic direction of educational and instructional resources and tools across educator preparation programs and higher education as a whole. In addition, we host a variety of educational stakeholders, researchers, and students that rounds out the collective profile of attendees. We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events for teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.

### Hotel Accommodations

AACTE has reserved a block of rooms for attendees at numerous hotels in the area. Reservations can be made by visiting the hotel tab on AACTE's Annual Meeting page.



[RESERVE YOUR ROOM](#)

## WHY AACTE?

Connect with over **1,500** leaders and students in the education industry.



## ● ● ● Exhibit Information

### Exhibitor Timeline \* Subject to change

Date	Start	End	Item
Thurs., Feb. 20	1:00 PM	6:00 PM	Exhibitor Set-Up
Fri., Feb. 21	9:30 AM	4:00 PM	Exhibit Hall Open
Fri., Feb. 21	10:00 AM	11:30 AM	Brunch in Expo Hall
Fri., Feb. 21	2:15 PM	3:30 PM	Afternoon Break
Fri., Feb. 21	4:00 PM	—	Exhibit Hall Closed
Fri., Feb. 21	5:30 PM	7:00 PM	Opening Reception (Hyatt Regency)
Sat., Feb. 22	9:30 AM	4:00 PM	Exhibit Hall Open
Sat., Feb. 22	10:00 AM	11:30 AM	Brunch in Expo Hall
Sat., Feb. 22	2:15 PM	3:30 PM	Afternoon Break
Sat., Feb. 22	4:00 PM	7:00 PM	Exhibitor Tear-down

### ● Exhibit and Sponsor Sales

Exhibit sales and show management will be managed by AACTE via a Cadmium web portal. For any questions regarding accessing the portal, please contact MaryGrace Wanda:

Direct: (202) 478-4570, Email: mwanda@aacte.org

### ● Show Management and Onsite Logistics

The official service contractor for the AACTE conference will be contacting all exhibitors approximately 60 days prior to the conference. Confirmed exhibitors will receive an electronic Exhibitor Service kit. All other questions, including onsite logistics, should be directed to Cookie Walner by email at cwalner@aacte.org.

### ● Space Assignment

Exhibit space will be assigned based upon receipt of application and payment (first-come, first-served). AACTE reserves the right to re-allocate space on any basis it deems necessary. Exhibitors will receive space confirmation by January 3, 2025, if payment is received by December 18, 2024. Request for booth space will not be considered unless submitted through Cadmium Expo Module. An application/agreement is not considered valid without payment.



## Conference Community Center – Exhibit Hall

A booth provides you the opportunity to demonstrate your products and services to key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

### Booth Fees

<b>In-Line/Corporate</b> (10 X 10')	\$2,850
<b>In-Line/Government or Non-Profit</b> (10 X 10') – All Non-Premium Locations	\$1,500

### Each 10x10 booth includes

- (1) Full conference registration and one expo only badge – additional “expo only” registrations are available for \$499 each
- (1) 7” x 44” one-line ID sign
- (1) 6’ draped table
- (2) Side chairs
- (1) Wastebasket
- Exhibit area is fully carpeted
- Pre-registration attendee mailing list of attendees that opt-in
- Listing on AACTE website and conference program (must meet publication deadline date).

## 2025 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 2025 Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Annual Meeting attendees prior to, during, and after the Annual Meeting!

*All packages referenced below include designated booth space and:*



### ● **Signature Sponsor: \$4,500**

- Upgrade to a 10x10 Corner Booth Location
- 1 Additional Full-conference Registration
- Pre-Attendee Mailing List (provided 2 weeks before conference dates)
- Logo on AACTE Annual Meeting Website
- Sponsor Recognition in Conference Mobile App
- Logo on “Sponsor” Signage Placed in High Traffic Areas
- Logo Included in Slide Show Prior to General Sessions

### ● **Featured Sponsor: \$8,000 – includes signature sponsor benefits, plus:**

- Upgrade to a 10x20 Booth
- 1 Additional Full-conference Registration (for a total of 2)
- Meeting Space for (1) Sponsored Education Session
- Post Event Attendee Mailing List (provided 1-week post conference dates)
- 1 “Push” Notification Via the Mobile App on Either Friday or Saturday

### ● **Premier Sponsor: \$15,000 – includes signature & featured sponsor benefits, plus:**

- Upgrade to a 20x20 Booth
- 1 Additional Full-conference Registration (for a total of 3)
- An Elevated Sponsor Designation of the Overall AACTE Annual Meeting (Includes a mobile app main screen “sticky” banner that will stay fixed at the bottom of the screen, even as the user scrolls through the app. The banner can link to websites.)
- 1 “Push” Notification per Day (Friday – Sunday) Via the Mobile App



# 2025 Individual Sponsorship Opportunities

Sponsorships are sold via the first right of refusal for the previous year's sponsor. After that, all sponsorships are available on a first-come, first-served basis. Please contact Jeanette Brown at [jbrown@aacte.org](mailto:jbrown@aacte.org) for information on sponsorship opportunities.

## Board Dinner \$5,000

Join the AACTE's Board of Directors for dinner and have exclusive access to the current members of the board, as well as senior association leadership. In addition, you will have the opportunity to make brief comments during the event and may send up to five company representatives.

## Career Fair

Take advantage of having future faculty and leaders all in one place and showcase your company or institution. We invite you to participate on Thursday evening to meet with attendees, display your materials, and network with future job applicants. Contact us for more information on pricing and details.

## Signage Opportunities Pricing Varies

The options are endless to amplify the awareness of your company to the attendees. Choose from escalator and elevator clings, columns in high-traffic areas, bathroom mirror clings, and more. Contact us for pricing details.

## Professional Achievement Award

\$2,000 (three available)

Be the exclusive sponsor championing one of three Professional Achievement awards, a top accolade from AACTE. These prestigious awards recognize those who have outstanding contributions to research, policy, and teacher education. Sponsor name and logo included in award presentation and press release, prominent signage at ceremony, and a company representative on stage to present the award to the winner. By aligning your company with this esteemed honor, your brand will shine as a driving force for innovation.

## Email Blast \$3,000

Reach out to not only those who registered for the Annual Meeting, but to all AACTE members (8,000+).

## Wi-Fi \$5,000

 SOLD

Attendees will utilize Wi-Fi at the Convention Center on a constant basis for all things digital: #AACTE25 mobile app, email, social platforms, and internet searches. Your branding will be at the forefront of attendee connectivity! This includes a custom Wi-Fi splash page.

## Push Notification \$500

Amplify your visibility to attendees through a mobile-app push notification. This message can alert attendees of something happening at your booth or direct them to your website.

## Literature Table \$500

Expand your reach by leaving your brochure or flyer at the AACTE literature table. This will be placed near registration, increasing access to your content for attendees.

## Awards Reception \$5,000

The Awards Reception and Ceremony on Thursday is not to be missed! Join board members, key volunteers, and award winners in this special recognition ceremony. As a sponsor, your 1-color logo will be placed on napkins at all the food and coffee stations.

## Charging Lounge \$3,000

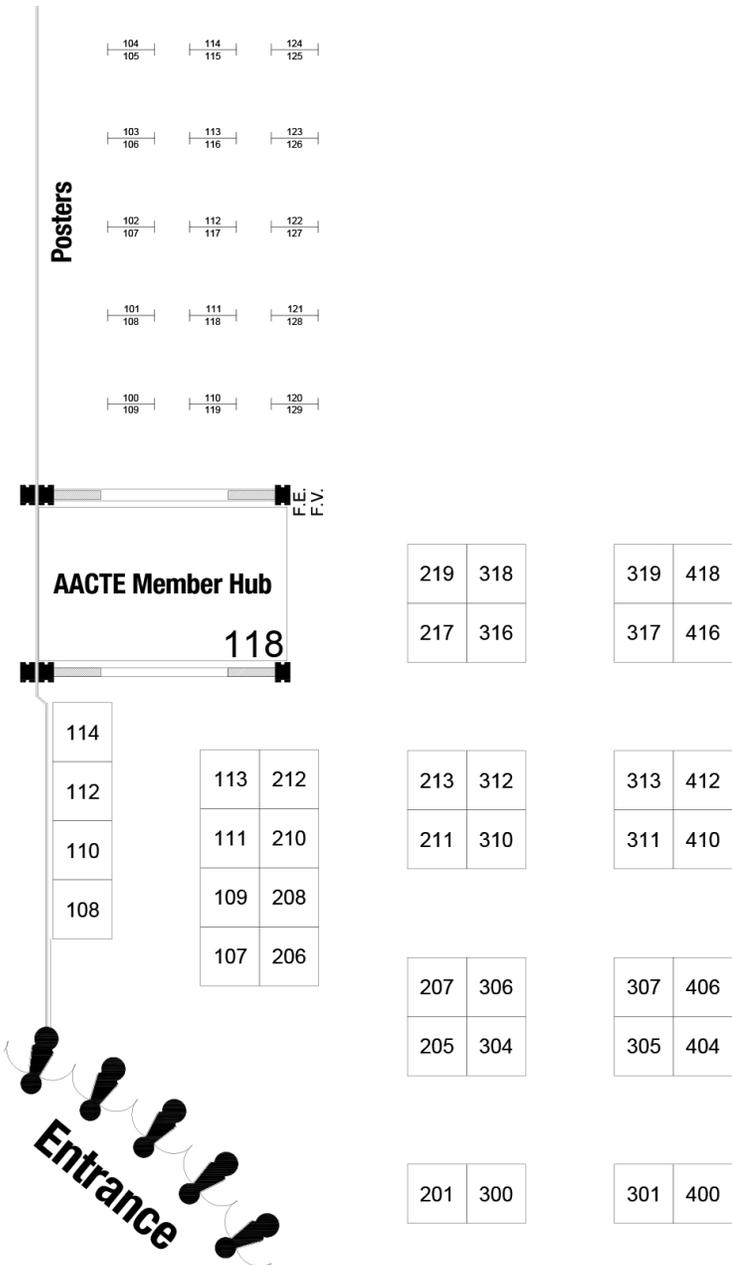
Help give a boost to attendees at the charging lounge. This exclusive opportunity will provide lounge-like seating with a variety of charge cords to use. Your logo will be placed as a table cling, and you will be able to have your literature available as well.

## Community Service Event \$5,500

Elevate your brand while also giving back to the Long Beach community. We will work with a local charity and create an engaging event on the exhibit hall. Sponsorship includes all materials and setup in the expo hall.

*Not seeing something you like? Contact us for some customized sponsorship opportunities.*





# We look forward to seeing you at the 2025 Annual Meeting!

Please visit the sponsor website to ensure your presence at the educator preparation event of the year.

**REGISTER NOW**



Photo: Long Beach Convention & Visitors Bureau