Attendee Profile

The majority of meeting attendees (72%) are key decision-makers within colleges of education and at their institutions. Not only do they inform campuses on curriculum development within the teacher preparation space, but also are thought leaders in the future strategic direction of educational and instructional resources and tools across educator preparation programs and higher education as a whole. In addition, we host a variety of educational stakeholders, researchers, and students that rounds out the collective profile of attendees. We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events for teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.

AACTE: The leading voice on educator preparation

AACTE member institutions and programs prepare the greatest number of professional educators in the United States and its territories. Established in 1948, AACTE is an alliance of colleges, universities, and educator preparation programs that elevate the field of education and prepare educators for our nation’s PK-12 classrooms, colleges and universities, and non-profit organizations. AACTE spans all education fields and accomplishes its mission to collaborate with members and partners to revolutionize education for all learners by advancing diversity, equity and inclusion; research-based inquiry and impact; and quality and innovation. Learn more at www.aacte.org

Why Exhibit at the AACTE Annual Meeting

- Connect your company to over 1,500 top leaders in the education industry
- Meet face-to-face with key individuals influencing the development of the education industry
- Conference Community Center with exhibits located among AACTE’s Registration, Gallery, Lounge, and Concurrent Sessions
- Networking Events located in and around the Conference Community Center with exhibits
- 95% of 2023 Conference Attendees said they would recommend the Annual Meeting to others
- 97% of 2023 Conference Attendees said they are likely to attend the 2024 Annual Meeting

Exhibit Information

Exhibits will be in the Aurora Ballroom B-D in the Gaylord Rockies Resort and Convention Center on the 2nd Floor.

Exhibitor Timeline * Subject to change

<table>
<thead>
<tr>
<th>Date</th>
<th>Start</th>
<th>End</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thurs., Feb. 15</td>
<td>1:00 PM</td>
<td>6:00 PM</td>
<td>Exhibitor Set-Up *</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>8:00 AM</td>
<td>4:00 PM</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>8:00 AM</td>
<td>9:00 AM</td>
<td>Kick Off Cont. Breakfast in Expo Hall</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>12:00 PM</td>
<td>1:00 PM</td>
<td>Lunch in Expo Hall</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>2:30 PM</td>
<td>3:00 PM</td>
<td>PM Coffee Break</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>4:30 PM</td>
<td>6:00 PM</td>
<td>Exhibit Hall Closed</td>
</tr>
<tr>
<td>Fri., Feb. 16</td>
<td>6:00 PM</td>
<td>8:00 PM</td>
<td>Opening Reception in the Exhibit Hall</td>
</tr>
<tr>
<td>Sat., Feb. 17</td>
<td>8:00 AM</td>
<td>4:00 PM</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>Sat., Feb. 17</td>
<td>8:00 AM</td>
<td>9:00 AM</td>
<td>Cont. Breakfast</td>
</tr>
<tr>
<td>Sat., Feb. 17</td>
<td>12:00 PM</td>
<td>1:00 PM</td>
<td>Lunch in Expo Hall</td>
</tr>
<tr>
<td>Sat., Feb. 17</td>
<td>2:30 PM</td>
<td>3:30 PM</td>
<td>PM Coffee Break</td>
</tr>
<tr>
<td>Sat., Feb. 17</td>
<td>4:00 PM</td>
<td>7:00 PM</td>
<td>Exhibitor Tear-down</td>
</tr>
</tbody>
</table>

Hotel Accommodations

AACTE has reserved a block of rooms for attendees at the Gaylord Rockies Resort and Convention Center at a special rate ($229/night, including $23/night resort fee).

Reservations can be made by visiting the hotel tab on AACTE’s Annual Meeting page or by clicking the below link. Hotels will set out quickly. We recommend booking your hotel reservation(s) as soon as you receive the information. The last day to reserve your hotel at the discounted group rates is Monday, January 22, 2024 or until the block is full.

RESERVE YOUR ROOM

Show Management and Onsite Logistics

The official service contractor for the AACTE conference will be contacting all exhibitors approximately 60 days prior to the conference. Confirmed exhibitors will receive an electronic Exhibitor Service Kit.

All other questions, including onsite logistics, should be directed to Cookie Walner by email at cwalner@aacte.org.

Space Assignment

Exhibit space will be assigned based upon receipt of application and payment (first-come, first-served). AACTE reserves the right to re-allocate space on any basis it deems necessary. Exhibitors will receive space confirmation by January 5, 2024. If payment is received by December 18, 2023. Request for booth space will not be considered unless submitted through Cadmium Expo Module. An application/agreement is not considered valid without payment.
2024 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 76th Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Annual Meeting attendees prior to, during, and after the Annual Meeting!

All packages referenced below include designated booth space and:

- Signature Sponsor: $4,500
  - Upgrade to a 10x10 Corner Booth Location
  - 1 Additional Full-conference Registration
  - Pre-Attendee Mailing List (provided 2 weeks before conference dates)
  - Logo on AACTE Annual Meeting Website
  - Sponsor Recognition in Conference Mobile App
  - Logo on “Sponsor” Signage Placed in High Traffic Areas in the Gaylord Rockies Resort and Convention Center
  - Logo Included in Slide Show Prior to General Sessions

- Featured Sponsor: $8,000 – includes signature sponsor benefits, plus:
  - Upgrade to a 10x20 Booth
  - 1 Additional Full-conference Registration (for a total of 2)
  - Meeting Space for (1) Sponsored Education Session
  - Post Event Attendee Mailing List (provided 1-week post conference dates)
  - 1 “Push” Notification Via the Mobile App on Either Friday or Saturday

- Premier Sponsor: $15,000 – includes signature & featured sponsor benefits, plus:
  - Upgrade to a 20x20 Booth
  - 1 Additional Full-conference Registration (for a total of 3)
  - An Elevated Sponsor Designation of the Overall AACTE Annual Meeting (includes a mobile app main screen “sticky” banner that will stay fixed at the bottom of the screen, even as the user scrolls through the app. The banner can link to websites and more.)
  - 1 “Push” Notification per Day (Friday – Sunday) Via the Mobile App

Each 10x10 booth includes
- (1) Full conference registration per booth space or equivalent – additional “expo only” registrations are available for $499 each
- (1) 7” x 44” one-line ID sign
- (1) 6’ draped table
- (2) Side chairs
- (1) Wastebasket
- Exhibit area is fully carpeted
- Pre-registration attendee mailing list of attendees that opt-in
- Listing on AACTE website and conference program (must meet publication deadline date).

2024 Individual Sponsorship Opportunities

Sponsorships are sold via the first right of refusal for the previous year’s sponsor. After that, all sponsorships are available on a first-come, first-served basis. Please contact Dawn Lewallen by e-mail dlewallen@aacte.org or by phone at (202) 478-4570 for information on sponsorship opportunities.

- Relaxation Station: $10,000
  Conference attendees will thank you for sponsoring this rest and recharge area. The sponsor’s company name and logo will be displayed in this lounge from the opening of the Exhibit Hall through the closing. This area will include lounge furniture and chairs with charging stations.

- Attendee Wi-Fi Sponsor: $10,000
  As the Wi-Fi Sponsor, you will be providing complimentary wireless internet access for meeting attendees in all AACTE conference spaces. Your company’s logo will be displayed on signage throughout the conference. Benefits include your company name as the Wi-Fi password!

- General Session: $8,500 Exclusive Sponsorship/each General Session
  There will be three (3) General Sessions held at the Gaylord Rockies Resort and Convention Center. Sponsorship includes branded logo during session introduction, plus the opportunity to introduce the keynote speaker before they take the stage.

- Hydration Station: $6,000
  Staying hydrated is key for AACTE attendees visiting the “mile high city.” Promote good health and your company by providing reusable water bottles showcasing your company logo. In addition, your logo will be displayed on multiple water bubbler stations throughout the conference.

- Board Dinner: $5,000
  Support the AACTE’s Board of Directors’ dinner and you will be supporting the top leadership of the association. The Tuesday evening event includes the current members of the board, as well as senior association leadership. In addition, the supporter will have the opportunity to make brief comments during the event and may send up to five company representatives.

AACTE 2024 Annual Meeting | 5
We look forward to seeing you at the 2024 Annual Meeting!

Please visit the Cadmium web portal to ensure your presence at the educator preparation event of the year.