



**FEBRUARY 24 – 26, 2023**

JW MARRIOTT | INDY MARRIOTT  
INDIANAPOLIS, IN



## ● ● ● AACTE: The leading voice on educator preparation

AACTE member institutions and programs prepare the greatest number of professional educators in the United States and its territories. Established in 1948, AACTE is an alliance of colleges and universities and educator preparation programs that elevate the field of education and prepare educators for our nation's PK-12 classrooms, colleges and universities, and non-profit organizations. AACTE spans all education fields and accomplishes its mission *to collaborate with members and partners to revolutionize education for all learners* by advancing diversity, equity and inclusion; research-based inquiry and impact; and quality and innovation. Learn more at [www.aacte.org](http://www.aacte.org)

### Why Exhibit at the AACTE Annual Meeting

- Connect your company to over 1,500 top leaders in the education industry
- Meet face-to-face with key individuals influencing the development of the education industry
- Conference Community Center with exhibits located among AACTE's Registration, Gallery, Lounge, and Concurrent Sessions
- Networking Events located in and around the Conference Community Center with exhibits
- 95% of 2022 Conference Attendees said they would recommend the Annual Meeting to others
- 97% of 2022 Conference Attendees said they are likely to attend the 2023 Annual Meeting

### Attendee Profile

The majority of meeting attendees (72%) are key decision-makers within colleges of education and at their institutions. Not only do they inform campuses on curriculum development within the teacher preparation space, but also are thought leaders in the future strategic direction of educational and instructional resources and tools across educator preparation programs and higher education as a whole. In addition, we host a variety of educational stakeholders, researchers, and students that rounds out the collective profile of attendees. We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events for teacher preparation professionals. Make your selection now to take advantage of this exceptional opportunity.



## Exhibit Information

Exhibits will be located in the Conference Community Center in the JW Marriott in the JW Grand Ballroom on the 3rd floor.

### Exhibitor Timeline \* Subject to change

Date	Start	End	Item
Thurs., Feb. 23	1:00 PM	6:00 PM	Exhibitor Set-Up *
Fri., Feb. 24	8:00 AM	2:30 PM	Exhibit Hall Open
Fri., Feb. 24	8:00 AM	9:00 AM	Cont. Breakfast
Fri., Feb. 24	10:00 AM	10:30 AM	AM Coffee Break
Fri., Feb. 24	2:00 PM	2:30 PM	PM Coffee Break
Fri., Feb. 24	2:30 PM	4:30 PM	Exhibit Hall Closed
Fri., Feb. 24	4:30 PM	6:00 PM	Opening Reception in the Exhibit Hall
Sat., Feb. 25	8:00 AM	4:00 PM	Exhibit Hall Open
Sat., Feb. 25	8:00 AM	9:00 AM	Cont. Breakfast
Sat., Feb. 25	10:00 AM	10:30 AM	AM Coffee Break
Sat., Feb. 25	2:00 PM	2:30 PM	PM Coffee Break
Sat., Feb. 25	4:00 PM	7:00 PM	Exhibitor Tear-down



### Exhibit Sales and Show Management

The official AACTE representative for exhibit sales and show management is:

SAGE Publications, Inc.

Contact: Sajeevi Henry

Direct: (805) 679-1935

Email: [Sajeevi.Henry@sagepub.com](mailto:Sajeevi.Henry@sagepub.com)

Please contact Sajeevi to apply for your exhibit space and discuss all sponsorship opportunities.

### General Service Contractor

Fern Expo is the official service contractor.

Approximately 75 days prior to the conference, confirmed exhibitors will receive an electronic Exhibitor Service Kit.

All questions should be directed to Sajeevi Henry by e-mail at [Sajeevi.Henry@sagepub.com](mailto:Sajeevi.Henry@sagepub.com) or by phone at (805) 679-1935

### Space Assignment

Exhibit space will be assigned based upon receipt of application and payment (first-come, first-served). AACTE reserves the right to re-allocate space on any basis it deems necessary. Exhibitors will receive space confirmation by Dec 9, 2022 or 2 weeks after receipt of acceptance. Request for booth space will not be considered unless submitted on an Exhibit Space Application form. An application/agreement is not considered valid without payment.

## Hotel Accommodations

AACTE has reserved a block of rooms for attendees at the JW Marriott and the Indy Marriott at a special rate (\$215/night and \$209/night respectively).

Reservations can be made by visiting the hotel tab on AACTE's Annual Meeting page at [www.aacte.org/professional-development-and-events/annual-meeting](http://www.aacte.org/professional-development-and-events/annual-meeting). Hotels will sell out quickly. We recommend booking your hotel reservation(s) as soon as you receive the information. The last day to reserve your hotel at the discounted group rates is **Tuesday, January 31, 2023** or until the block is full.



## Conference Community Center — Exhibit Hall

A booth provides you the opportunity to demonstrate your products and services to key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

### Booth Fees

**In-Line/Corporate** (10 X 10') \$2,000

**In-Line/Government or Non-Profit** \$1,150

(10 X 10') – All Non-Premium Locations)

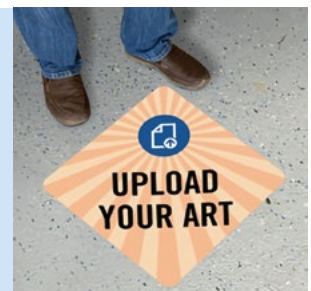
### Each 10x10 booth includes

- (2) Conference registrations per booth space or equivalent – additional registrations \$299 each
- (1) 7" x 44" one-line ID sign
- (1) 6' draped table
- (2) Side chairs
- (1) Wastebasket
- Exhibit area is fully carpeted
- Pre-registration attendee mailing list of attendees that opt-in
- Listing on AACTE website and conference program (*must meet publication deadline date*).

NEW

### Exhibit Hall Directional Floor Decals – Quantity Available: 10

Take advantage of the opportunity to direct conference attendees straight to your booth with these highly visible color floor decals. The decals will be 4 ft. x 4 ft. squares that display the sponsor's company name and/or logo and will be strategically placed with the booth number – an excellent way to maximize booth traffic! AACTE will produce stickers; the sponsor is responsible for providing the logo/graphic.



## 2023 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 75th Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Meeting attendees prior to, during, and after the Meeting! *All packages referenced below include designated booth space and:*

### Signature Sponsor: \$4,500

- Upgrade to a 10x10 corner booth location
- Conference Bag Insert – your literature placed in bags given to attendees (\$1,000 value)
- 4 Conference registrations
- Pre-Attendee Mailing List (provided 2 weeks before conference dates)
- Logo on AACTE Annual Meeting Website
- Sponsor recognition in Conference Program PDF
- Logo on “sponsor” signage placed in high traffic areas in the JW Marriott Indianapolis Hotel.
- Logo included in slide show prior to General Sessions
- Literature placed in AACTE Gallery

### Featured Sponsor: \$8,000 – includes signature sponsor benefits, plus:

- Upgrade to a 10x20 booth
- Full Page Ad in Conference Program
- Meeting Space for (1) Sponsored Education Session located next to the Conference Community Center room to seat 50 people with a headtable for 4 people and standard AV; projector, screen, and microphone. Any changes or additional items may incur charges and will be paid by the sponsor.
- 6 Conference registrations
- Post Event Attendee Mailing List (provided 1-week post-conference dates)

### Premier Day Sponsor: \$15,000 – includes signature & featured sponsor benefits, plus:

- Upgrade to a 20x20 booth
- Sponsored Specialty Break Item
- 8 Conference registrations
- Overall Day Sponsor of AACTE (Friday, Saturday or Sunday)



# 2023 Individual Sponsorship Opportunities

Sponsorships are sold via the first right of refusal for the previous year's sponsor. After that, all sponsorships are available on a first-come, first-served basis. Please contact Sajeevi Henry by e-mail [Sajeevi.Henry@sagepub.com](mailto:Sajeevi.Henry@sagepub.com) or by phone at (805) 679-1935 for information on sponsorship opportunities.

## Bag Insert: \$1,000

After picking up their registration materials, the first thing attendees do is go through their bags to see what goodies are inside! What better way to increase your name recognition than to put something in the hands of every attendee at the conference? Sponsors provide the branded product or piece of literature subject to AACTE approval.



## Water Bubbler Sleeves: \$3,000

Have your logo seen throughout the meeting space for all attendees to see while they grab a cool drink from one of the multiple water bubblers. AACTE will produce sleeves to cover the water jug; the sponsor is responsible for providing the logo/graphic.

## Conference Lanyards: \$5,000

If you're looking for maximum exposure during the annual meeting, these high-quality lanyards are the one item to sponsor! Every attendee will be wearing a lanyard with your company's logo.

## Attendee Bags: \$5,000

The conference tote bag has become an essential item for each of our attendees. From the moment they pick up their registration packets until the time they head for the airport, attendees carry their tote bags emblazoned with the sponsor's logo. For constant visibility at the conference and after, you can't beat this opportunity.



## Attendee Wi-Fi Sponsor: \$7,000

As the Wi-Fi Sponsor, you will be providing complimentary wireless internet access for meeting attendees in all AACTE conference spaces. Your company's logo will be displayed on signage throughout the conference. Benefits include your company name as the Wi-Fi password!



## Bar Branding during Opening Reception: \$7,000 Quantity Available: 2

Signage with the company's logo displayed as the sponsor of the Exhibit Hall Specialty bar. Bar to serve either a specialty mocktail/signature cocktail/local brewery favorite. Each bar will service at least 250 drinks of the special drink item with the bar placed close to your booth.

## Opening General Session: \$8,500 Exclusive Sponsorship

Opening General Session will be held at the JW Marriott Indianapolis Hotel. Sponsorship includes branded kiosk highlighting your support and for use by your staff at key times around the Session, plus the opportunity to introduce the keynote speaker before they take the stage, and a pre-arrival seat drop with your material placed on the seats.



## Print and Sip Registration Event: \$8,500

Interested in being the first exhibitor attendees see upon arriving at the conference? Feature your brand on drink tickets for Thursday night ONLY! The first 300 attendees will receive a FREE drink ticket with the sponsor's logo! The wine/beer/mocktail bar will be in the registration area, next to your table for the evening to promote your products and services. It's a great opportunity for you to promote your brand and connect with attendees!



## Wellness Lounge: \$10,000

Conference attendees will thank you for sponsoring this relaxing space, as they enjoy a brief chair massage by licensed professional massage therapists. The two massage chairs will be an extension of your booth space. The sponsor's company name and logo will be displayed in this Wellness Lounge area from the opening of the Exhibit Hall through the closing. The time of the massages will vary based on activity and breaks being held in the Exhibit Hall but will include Friday's reception.



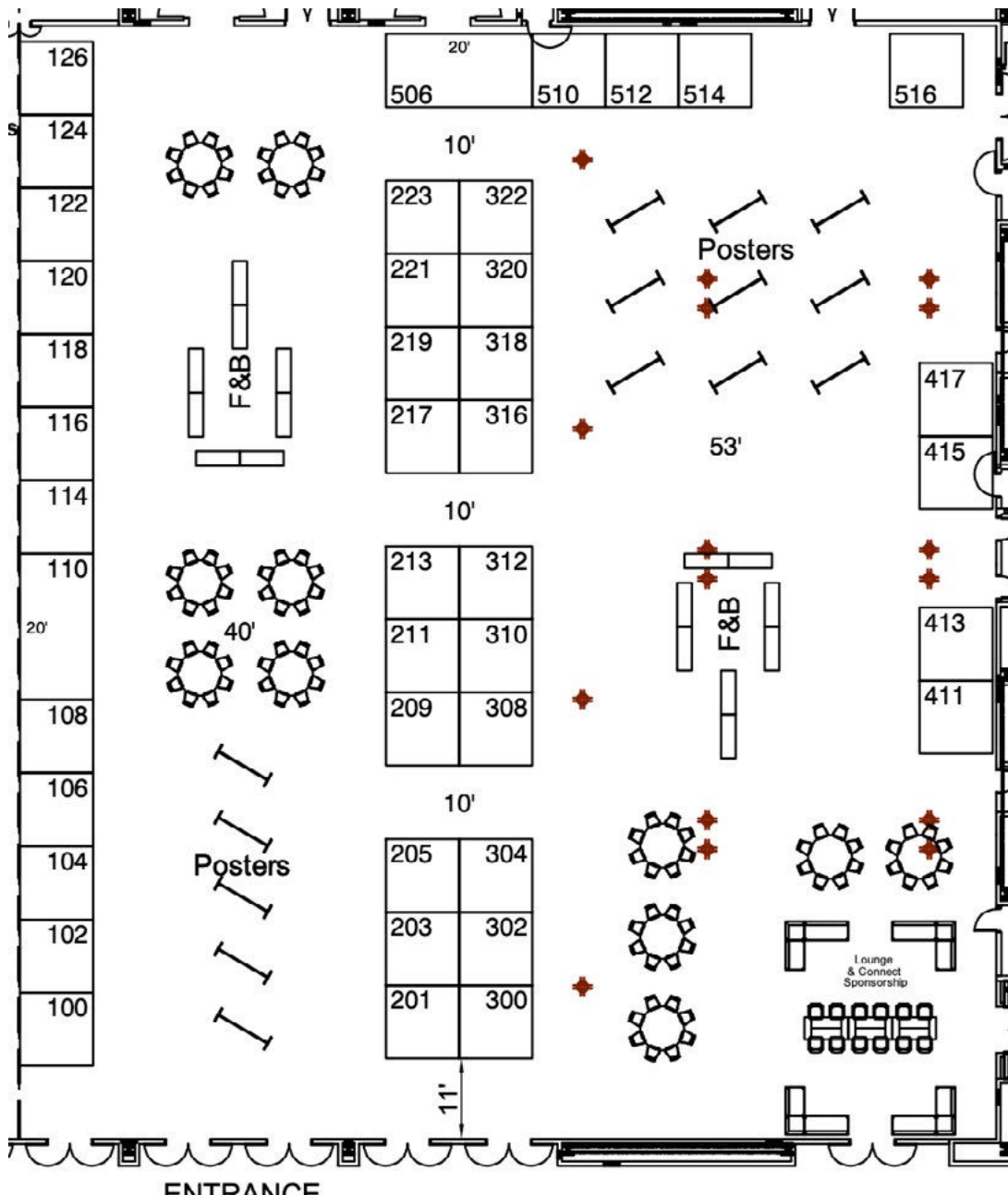


### Recharge Lounge: \$10,000

Conference attendees will thank you for sponsoring this recharge space, located in the Exhibit Hall, and generating ongoing traffic throughout the conference. The sponsor's company name and logo will be displayed in the Recharge Lounge area from the opening of the Exhibit Hall through the closing. This area will include lounge furniture and chairs with charging stations.

**Branding Opportunities for AACTE News 23 are not available this year, as we explore potential virtual components for the annual meeting. Please let Sajeevi Henry with SAGE Publications, Inc. know of your interest level if a virtual opportunity becomes available.**

## Exhibit Floorplan ● ● ●



# Application/Contract for Exhibit Space, Sponsorship & Advertising

Please complete and return this form to reserve your exhibit space, sponsorship, and/or program PDF advertising. All information must be clear and legible and **list the company name as you want it to appear on all listings and signs.**

## Contact Information (exhibit contact will receive all correspondence and information pertaining to the event.)

Contact Person \_\_\_\_\_ Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Company URL \_\_\_\_\_

## Company Description

Please email your company name and website exactly as you would like it listed, along with a fifty-word description, to Donna.Jarrett@sagepub.com.

## Total number of Booths Requested

- 10x10 Booth:  
@\$2,000=total amount due \_\_\_\_\_
- 10x10 Gov/Non-Profit Booth:  
@\$1,150=total amount due \_\_\_\_\_

## Requested Booth Location

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

## Sponsorship Opportunities Please check the appropriate box

- Premier Sponsor: \$15,000  
 Featured Sponsor: \$8,000  
 Signature Sponsor: \$4,500  
 Directional Floor Decal: \$1,500  
 Bag Insert: \$1,000 (included in Premier, Featured, Signature)  
 Water Bubbler Sleeves: \$3,000  
 Lanyards/Badge Holders: \$5,000  
 Attendee Bags: \$5,000  
 Attendee Wifi Sponsor: \$7,000  
 Bar Branding + Drink: \$7,000  
 Opening General Session: \$8,500  
 Print & Sip: \$8,500  
 Wellness Lounge: \$10,000  
 Recharge Lounge: \$10,000  
 Additional Badges: \$299 each  
 Interested in learning more about virtual offerings as they become available

### Total Cost

Total Cost Due \_\_\_\_\_

### Payment

**Online Application & Payment:** All **credit card payments** must be submitted via a secure online form. Please [click here](#) to submit your application and credit card payment information.

Please contact Donna Jarrett at donna.jarrett@sagepub.com if you need to pay via check, ACH or wire transfer.

## Terms and Conditions:

- If an exhibitor desires to cancel this agreement, the exhibitor must provide notice of cancellation in writing to SAGE Publications, Inc. Exhibitor shall be liable for exhibit fees upon cancellation as follows:
  - More than 61 days (Dec 22) prior to show date, the exhibitor is liable for 50% of exhibit fees.
  - Less than 60 days (Dec 23) prior show date, the exhibitor is liable for 100% of exhibit fees.
- Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company, without the written consent of AACTE. All requests must be submitted in writing.
- Sponsorships for this event are assigned on a first-come, first-served basis.
- It is understood that exhibitors and sponsors are responsible for providing SAGE Publications, Inc with all company logos for use with their sponsorship. All company logos are subject to approval by show management.

The applicant agrees to abide by all terms and conditions as set forth in this agreement. Failure to abide by such terms and conditions will result in the forfeiture of all monies paid or still due under the terms of this agreement.

## Authorized Signature:

By signing this application, I/We agree to the rules, regulations, and services provided on the AACTE website and also in this prospectus.

Signed \_\_\_\_\_ Printed Name \_\_\_\_\_ Date \_\_\_\_\_

Please direct completed applications and questions to Sajeevi Henry by e-mail Sajeevi.Henry@sagepub.com or by phone (805) 679-1935.