About AACTE

The American Association of Colleges for Teacher Education (AACTE) is the leading voice on educator preparation. AACTE represents approximately 750 postsecondary institutions with educator preparation programs dedicated to high-quality, evidence-based preparation that assures educators are ready to teach all learners. AACTE’s members across the country prepare educators to meet the needs of every learner through innovative practice, rigorous programs, and continuous improvement.

Why Exhibit at the AACTE Annual Meeting

- Connect your company to over 1,500 top leaders in the education industry
- Meet with key individuals influencing the development of the education industry
- 93% of the 2020 Conference Attendees rated the Annual Meeting content as “Good” or “Excellent”
- 93% of the 2020 Conference Attendees said they would recommend the Meeting to others
- 92% of the 2020 Conference Attendees said they are likely to return for the 2021 Annual Meeting
- 25% are top administrators (deans, assistant and associate deans, and chairs).
- 27% hold program leadership roles (chairs and program directors or coordinators).
- 26% are active teacher education faculty members (professors, instructors, & lecturers).

We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events of teacher preparation professionals. Make sure to take advantage of this exceptional opportunity.
EXHIBIT INFORMATION

Show Hours

Wednesday, February 24 – 9:00 a.m. – 4:15 p.m.
Thursday, February 25 – 9:00 a.m. – 5:00 p.m.

Exhibit Sales and Show Management

The official AACTE representative for exhibit sales and show management is:

**SAGE Publications, Inc.**

Contact: Sajeevi Henry
Direct: (805) 679-1935
Email: Sajeevi.Henry@sagepub.com

Please contact Sajeevi to apply for your exhibit space and discuss all sponsorship opportunities.

Virtual Exhibitor Package:

- Virtual exhibit booth will include company description, featured item, Website link, Representative contact information, and video chat.
- 2 Conference Registrations
- Company description in virtual program
- Pre-Registration List
- Stats from booth visit (sent post event)

Partnership and Sponsorship Opportunities

We invite you to participate and become a partner in one of the largest and most comprehensive annual convening events of educator preparation professionals.

Sponsorship provides you the opportunity to demonstrate your products and services to over 1,500 key leaders influencing the growth of the education industry. Make your selection now to position your organization as a leading provider of services!

Please contact Sajeevi Henry by e-mail Sajeevi.Henry@sagepub.com or by phone at (805) 679-1935 for information on sponsorship opportunities. Sponsorships are sold via first right of refusal for the previous year’s sponsor. After that, all sponsorships are available on a first-come, first-served basis.

2021 Sponsorship Packages

AACTE is excited to again offer sponsorship packages for the 73rd Annual Meeting. These sponsor packages are designed to increase your exposure and create awareness with Meeting attendees prior to, during and after the Meeting!

- Virtual exhibit booth will include company description, featured item, website link, Representative contact information, and video chat. Pre & Final Attendee Mailing List
- Additional Conference registrations
- Logo on AACTE Annual Meeting Website
- Sponsor recognition and company description in Conference Program PDF
- Logo included in “Thank you Sponsors” slide during the virtual conference
- Stats from virtual booth visits (sent post event)
Featured Sponsor: $4,000 – benefits outlined on previous page, plus:

- Full Page Ad in Conference Program PDF
- 4 Conference Registrations
- Included in “Thank you Sponsors” page in the March issue of JTE
- Sponsored Education Session (45 min) pre-recorded scheduled during Learning Lab time slots.
- 2 slides to rotate during virtual conference breaks.

Premier Sponsor: $7,500 – Includes Featured Sponsor benefits outlined above, plus:

- 6 Conference Registrations
- Interview with sponsor (Podcast)
- Commercial- 45 second Pre-Recorded commercial to air during virtual conference breaks (Twice per day)
- Dedicated e-Blast sent from AACTE with sponsor content promoting Sponsored Education Session or virtual booth.

Sponsorship Opportunities:

- **Sponsorship of Digital Program (Exclusive) $4,000** - Sponsorship includes ad alongside each page of the digital conference program and banner ad in email sent by AACTE to promote the digital program to all conference attendees.

- **Welcome Session Sponsorship (Exclusive) $5,000** - Logo on session platform, Company representative will be able to welcome attendees and speak briefly.

- **Site Tour with CNTV (3 Available) $4,000** - Showcase your product, staff, and/or headquarters with a behind the scenes tour of your operation. Will air during session breaks for attendees.
BRANDED ITEMS FOR “WELCOME BOX”
(Mailed to Registered Attendees after the Annual Meeting. Pricing below includes production, branding of company logo, and shipping costs.)

Quake Wireless Charging Pad
The Wireless Charging Pad allows you to charge your smartphone without the cables. Supports wireless charging at up to 1A for devices including (but not limited to): iPhone 8/8Plus/X/XS Max/XR *Samsung Galaxy Note5/S6/S6 Edge/S6 Edge+/S7/S7 Edge/S8/ S8+/S9/S9+/Note 9 * Google Nexus 5/6/7 * HTC Droid DNA, 8X * LG G3/G4, Lucid 2/3 * Nokia Lumia 920/930 *
Colors: Black, Black/White, White or Royal
Sponsorship Cost: $13,500

2 oz. Hand Sanitizer Gel
An FDA-approved hand sanitizer gel with fragrance.
Size: 1 3/4”w x 4”h
Sponsorship Cost: $4,500

Granola Bar
Snack healthy with this delicious granola bar label wrapped.
Size: 5.5” x 3” x 1”
Sponsorship Cost: $4,500

Custom Sublimation Face Mask w/Filter Pocket
Sponsorship Cost: $4,000

Custom Wrapped Security Webcam Cover
Place over webcam to provide privacy as well as protection for camera lens. Slide to open/close. Adheres to device with strong adhesive. Clean surface with alcohol wipe for best adhesion prior to placing on device. Attaches to most computers, laptops, smart TV’s or monitors.
Sponsorship Cost: $3,000

TouchTool
Size: 1.25”w x 4”h x 0.19”d
Color: White
Sponsorship Cost: $7,800

Sponsorship of Packaging for “Welcome Box”
9” x 6-1/2” x 2-3/4”BX-642
Corrugated tuck box is available with white material on the outside and brown kraft on the inside. An outside tuck allows the box cover to extend over the outside front. All box material is recyclable.
Sponsorship Cost: $7,000
Application/Contract for Exhibit Space, Sponsorship & Advertising

Please complete and return this form to reserve your exhibit space, sponsorship, and/or program PDF advertising. All information must be clear and legible and list the company name as you want it to appear on all listings and signs.

Contact Information (exhibit contact will receive all correspondence and information pertaining to the event.)

Contact Person ___________________________ Company Name ___________________________
Address ___________________________
City ___________________________ State ___________ Zip ___________
Phone ___________________________ Fax ___________________________
E-mail ___________________________ Company URL ___________________________

Company Description:
Please email your company name and website exactly as you would like it listed, along with a fifty-word description, to sajaevi.henry@sagepub.com.

Authorization to Exhibit:
By signing this application, I/We agree to the rules, regulations, and services provided on the AACTE web site and also in this prospectus.

Signed ___________________________ Printed Name ___________________________ Date __________________

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Virtual Exhibitor Package: $1,500

Sponsorship Opportunities – please check the appropriate box

☐ Featured Sponsor: $4,000
☐ Premier Sponsor: $7,500
☐ Sponsorship of Digital Program: $4,000
☐ Welcome Session Sponsorship: $5,000
☐ Site Tour with CNTV: $4,000

Branded Items for “Welcome Box”

☐ Sponsorship of Packaging for “Welcome Box”: $7,000
☐ Wireless Charging Pad: $13,500
☐ Hand Sanitizer Gel: $4,500
☐ Granola Bar: $4,500
☐ Security Webcam Cover: $3,000
☐ Face Mask w/Filter Pocket: $4,000
☐ Touch Tool: $7,800

Total Cost

Total Cost Due ___________________________
Amount Enclosed ___________________________

Payment

☐ Check Enclosed

Online Application & Payment: All credit card payments must be submitted via a secure online form. Please click here to submit your application and credit card payment information.

Rules Accepted and Agreed

Signature ___________________________ Date __________________
Title ___________________________

Please direct completed applications and questions to Sajeesi Henry by e-mail sajaevi.henry@sagepub.com or by phone (805) 679-1935.