



**Day on the Hill
June 4-5, 2019**

Engage on Twitter! #AACTEWW19

Renaissance Arlington Capital View Hotel, 2800 South Potomac Ave., Arlington, VA 22202

Tuesday, June 4, 2018

8:30 – 9:30 a.m. Continental Breakfast

9:30 – 9:40 a.m. Welcome

Ann Larson, Chair-Elect, AACTE Board of Directors, University of Louisville (invited)

Trish Parrish, Chair, AACTE Government Relations and Advocacy Committee, Lindsey Wilson College

9:40 – 10:45 a.m. Washington Update & Talking Points Review

Deborah Koolbeck, Senior Director, Government Relations, AACTE (@Koolbeck)

10:50 – 11:40 a.m. Breakout Sessions

Please Note:

When you register, you will select either Track A or Track B, but you cannot move back and forth between Tracks A and B.

Track A is recommended for those new or relatively new to Day on the Hill and/or advocacy or for those who wish to polish up their skills.

Track B is recommended for those who have attended 2 or more AACTE Days on the Hill and have a track record meeting with their federal or state elected officials.

Track A Location: Main Room	Track B Location TBD
<p>The Power of Advocacy: What Resources Does AACTE Have for You?</p> <p><i>Getting started on advocacy and moving it forward can be daunting, but AACTE has your back. Take a tour of the AACTE Advocacy Center and discuss how to use the tools available to engage with elected officials.</i></p> <p><i>Learn about the various ways to advocate, and begin to realize that power of the constituent voice. Learn of advocacy successes to inspire you forward.</i></p>	<p>All Politics Is Local – Levers to Pull</p> <p><i>A lot of what affects the profession and how it operates happens at the state level. Federal law requires that the states hold educator preparation programs accountable, and just how that happens varies state by state.</i></p> <p><i>Know when to engage and on what is part of the challenge of being an effective advocate. It's not just about the legislation but also about the regulatory interpretation and implementation where your voice can and should be heard.</i></p> <p><i>This session will step you through using resources focused on the state level, and how these resources can drive your work forward.</i></p> <p><i>This interactive session requires your laptop, tablet, or phone.</i></p>

11:40 – 12:30 p.m. Breakout Sessions

Track A Location TBD	Track B Location TBD
<p>Putting Your Personal Politics Aside: The Role of an Advocate</p> <p><i>You want your elected officials to be informed on the profession and its work, but how do you approach an official whose actions you personally disagree with?</i></p> <p><i>This interactive session will teach you how to find common ground so that meetings get off to a good start and relationships can grow. Be ready to learn from each other and develop the skills necessary to make your constituent voice heard.</i></p> <p><i>Bring your laptop or phone to be able to fully engage in this session.</i></p>	<p>Building the Relationships You Need</p> <p><i>What specifically do you do you to make a lasting advocacy relationship with elected officials and their staff?</i></p> <p><i>Advocacy is fundamentally about relationships, and relationships require an investment of time and energy. You don't get into the inner circle overnight!</i></p> <p><i>In this interactive session learn key action items to do to further your advocacy relationships, and get to practice them.</i></p>

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12:40 – 1:40 p.m.

Lunch

1:40 – 2:30 p.m.

Breakout Sessions

Track A Location TBD	Track B Location TBD
<p>Stories from the Hallowed Halls of the Capitol</p> <p><i>It's time to engage with peer advocates and learn from them: What was their worst moment in advocacy? What was their best moment in advocacy? What do they wish they had been told before they headed off to advocate? What questions do you have for them based on your day and experiences?</i></p> <p><i>This interactive panel will get you ready to conduct meetings on Capitol Hill and back home by learning from your peers.</i></p>	<p>Partnering for Success</p> <p><i>Successful advocacy is rarely accomplished by a single group – we need to build partnerships, and sometimes we need to work with those with whom we might not agree.</i></p> <p><i>Key ingredients include doing your homework and then actively listening in your meetings, rather than waiting to make your point or end the meeting fast.</i></p> <p><i>This interactive session will have you watching AACTE advocacy partners as they model how to engage with friend and foe to build partnerships – and then you get a turn to practice! Share out and give constructive feedback</i></p>

2:30 – 2:45 p.m.

Break

2:45 – 4:15 p.m.

Congressional Visit Role Play with Feedback

The stickers on the back of the nametag will guide what group you are in and your role in this practice session.

It's time to practice having meetings! Each person in the group will have a role to play, whether it's being the staffer, the people holding the meeting, or to observe what's happening and give feedback. This is designed to the extent practicable to have the Track B participants giving feedback and guidance, and Track A practicing, but be prepared to switch things up as you need!

Watch the AACTE Government Relations and Advocacy model a mini-session and then you get to practice.

Rotate through roles in the practice portion, and then rotate roles on giving feedback (3 rounds total).

4:15 – 5:15 p.m.

Working with Congressional Staff at Home or in D.C.

NOTE: This panel is “off the record.”

*Deborah Koolbeck, Senior Director, Government Relations,
AACTE (Moderator)*

5:15 – 5:20 p.m.

Logistics for Day on the Hill Congressional Visits

5:20 – 5:30 p.m.

Closing Remarks

*Kim Metcalf, Chair, AACTE Board of Directors, Dean,
University of Nevada, Las Vegas*

Lynn M. Gangone, President and CEO, AACTE

5:30 – 7:00 p.m.

Reception

Location TBD

Wednesday, June 5, 2018

7:30 a.m.

Buses Depart Hotel for Capitol Hill

8:00 – 9:30 a.m.

Breakfast, Location TBD

Congressional Leadership Award Presentations

9:30 a.m. – 4:00 p.m.

Day on the Hill – Congressional Visits

Remember to take photos and tweet!

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4:30 – 6:00 p.m.

Day on the Hill Debrief

*Hawk 'n' Dove
329 Pennsylvania Ave SE
Washington, DC 20003*

Last Updated: 4/20/19